GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

ELECTIONS – Engaging the services of M/s. Smaax Digitech India Pvt., Ltd., Hyderabad for handling of Social Media Platforms of office of the Chief Electoral Officer, A.P – Payment of Rs.6,49,000/- towards monthly remuneration for engaging the professional services for the period from 13.03.2024 to 12.05.2024 – Sanctioned – Orders - Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.RT.No.976 Dated:23.05.2024.

Read the following:-

1. Memorandum of Understanding, dated.12.02.2024
2. Letter No.643A/Elecs.A2/A3/2024, Dated:12.02.2024.
3. G.O.Rt.No.892, G.A(Elecs.C) Dept., Dt.09.05.2024
4. M/s. Smaax Digitech India Pvt., Ltd., Hyderabad, Invoice #DB-20102, Dt.07.04.2024 & Invoice #DB-20118, Dt.07.05.2024.

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ORDER:-

In pursuance of orders issued in the reference 1st & 2nd read above, M/s. Smaax Digitech India Pvt., Ltd., Hyderabad has deployed technical professionals from 12.02.2024, for handling of Social Media Platforms of office of the Chief Electoral Officer, A.P., keeping in view General Elections - 2024 simultaneously to Lok Sabha and A.P. State Legislative Assembly.

2. In the reference G.O. 3rd read above, Government have sanctioned an amount of Rs.3,24,500 /- to M/s. Smaax Digitech India Pvt., Ltd., Hyderabad, towards monthly remuneration for engaging the professional services for handling social media platforms of CEO (Face Book, Instagram, Twitter & Youtube), Andhra Pradesh, for the period from 12.02.2024 to 12.03.2024.

3. In the reference 4th read above, M/s. Smaax Digitech India Pvt., Ltd., Hyderabad have submitted the invoices for an amount of Rs.6,49,000/- (Six Lakhs and Forty Nine Thousand rupees only) towards engaging the professional services for handling social media platforms of CEO (Face Book, Instagram, Twitter & Youtube), Andhra Pradesh, for the period from 13.03.2024 to 12.05.2024 and requested for payment.

4. After careful examination of the matter, sanction is hereby accord for payment of an amount of Rs.6,49,000/- (Six Lakhs and Forty Nine Thousand rupees only) to M/s. Smaax Digitech India Pvt., Ltd., Hyderabad, towards monthly remuneration for engaging the professional services for handling social media platforms of CEO (Face Book, Instagram, Twitter & Youtube), Andhra Pradesh, for the period from 12.03.2024 to 12.05.2024, keeping in view General Elections -2024 simultaneously to Lok Sabha and A.P. State Legislative Assembly.

5. The expenditure sanctioned in para (4) above shall be debited to "2015 - Elections – M.H. 104 - Charges for conduct of Elections for Lok Sabha and State Legislature when held Simultaneously – S.H.04 - conduct of Elections for Lok Sabha and State Legislature – 280 - Professional Services / 289 Service based Professional Services".

6. The General Administration (Claims.C) Department is requested to draw the amount sanctioned in para (4) above and credit in favour of Sri Siddhartha Marupeddi, A/c No.630601554386,IFSC Code: ICIC0006306, ICICI Bank Vijayawada Branch.

7. The Deputy Pay and Accounts Officer, A.P. Secretariat, Velagapudi is requested to admit the bill.

8. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MUKESH KUMAR MEENA
CHIEF ELECTORAL OFFICER &
E.O.PRINCIPAL SECRETARY TO GOVERNMENT

To
The General Administration (Claims.C) Department.(W.es)
The Deputy PAO, A.P., Secretariat, Velagapudi.
Copy to:
General Administration (Elections.A2) Department
M/s. Smaax Digitech India Pvt., Ltd., Hyderabad.
Sf/Sc.

//FORWARDED :: BY ORDER//

SECTION OFFICER